

THE DARKEST NIGHT 4K

WHEN: Friday, October 4th at 5:30 PM



For more information, to purchase tickets, become a sponsor, and more, scan the QR code.

WHERE: Bunker Hills Golf Course -
12800 Bunker Prairie Rd NW, Coon Rapids, MN 55448

WHAT: A 4K walk or run as the sun goes down symbolizes what it may feel like to be outside and alone as darkness sets in. The evening will start with activities/games before kicking off runners and walkers.

WHY: The goal of this event is to raise awareness around youth homelessness and raise funds so they never have to experience it again.

TIMELINE:

5:30 - 6:00 PM - Check-in & Activities

6:15 PM - Welcome & Program

6:30 PM - Kick-off Runners & Walkers

7:30 PM - Wrap Up/Thank you

Games and activities will begin at 5:30 pm and go until materials run out or it gets dark

TICKETS:

Early Bird Special (Jun. 17th – Sept. 7th)

- Adults (18+): \$30
- Child/Student (Age 4-17): \$15

Regular Price (Sept. 8th – Oct. 2nd)

- Adults (18+): \$40
- Child/Student (Age 4-17): \$20

HOW TO GET INVOLVED - FUNDRAISING

• START FUNDRAISING NOW!

- You can create a team, join a team, or participate individually!

▪ CREATE A TEAM

- CLICK “Register your team”
- Fill in the necessary information
- Once you have created a team, team members can join by hitting “participate as an individual” and then select your team, OR scroll to the bottom of the page to find your team.
- SHARE your team page link to help reach your goal and earn incentives.

▪ JOIN A TEAM

- To join an existing team, CLICK “participate as an individual” then select your team OR scroll to the bottom of the page to find the correct team.
- SHARE your team page link to help reach your goal and earn incentives.

▪ PARTICIPATE AS AN INDIVIDUAL

- CLICK “Participate as an individual”
 - Fill out the necessary information
 - SHARE the link of your page with family, friends, social media, etc. to earn incentives.
- Sharing your fundraising page with your friends, family, coworkers, and social media to help reach your goal and earn incentives!
- **Check out the Incentives you can earn BELOW!**

RAISE
\$250

HOPE 4 Youth Baseball Cap



RAISE
\$500

HOPE 4 Youth Water Bottle



RAISE
\$1,000

“Youth homelessness is unacceptable.” Crewneck



The more you raise, the more you earn!



THE DARKEST NIGHT 4K SPONSORSHIPS OPPORTUNITIES

PLATINUM SPONSOR

\$10,000

- Displayed recognition predominately at the event
- 16 complimentary 4K entries
- Logo linked to your website on 4K Event page
- Mentions on HOPE 4 Youth's social media
- Private tour for your group at our HOPE 4 Youth Center in Anoka
- Logo on 4K Long Sleeve T-shirt
- Must be submitted before August 16th to be featured on the t-shirt.

T-SHIRT SPONSOR

\$7,500

- Displayed recognition at the event
- Logo linked to your website on the 4K Event Page
- Mentions on HOPE 4 Youth's social media
- Logo on 4K Long Sleeve T-shirt
- Must be submitted before August 16th to be featured on the t-shirt.

GOLD SPONSOR

\$5,000

- Displayed recognition at the event
- 8 complimentary 4K entries
- Logo with link on the HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo on 4K Long Sleeve T-shirt
- Must be submitted before August 16th to be featured on the t-shirt.

SILVER SPONSOR

\$2,500

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 4 complimentary 4K entries
- Logo with link on the HOPE 4 Youth website
- Mention on HOPE 4 Youth's social media
- Must be submitted by September 16th to be featured on signage

BRONZE SPONSOR

\$1,500

- Displayed recognition at the event
- 2 complimentary 4K entries
- Logo with a link on the HOPE 4 Youth website
- Must be submitted by September 16th to be featured on the signage

STAR SPONSOR

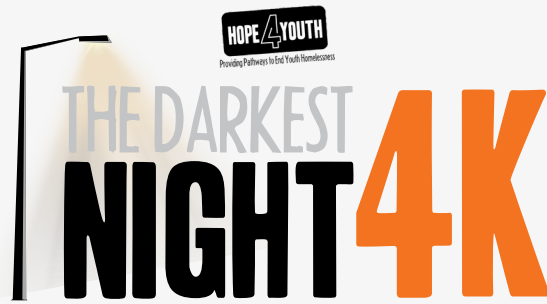
\$500

- Displayed recognition at the event
- Logo with link on the HOPE 4 Youth website
- Must be submitted by September 16th to be featured on signage



Scan the QR Code to
become a sponsor!

For more information about sponsorships
please contact Nikki Kalvin,
nkalvin@hope4youthmn.org
or call 763.323.2066 ext. 102



OTHER WAYS TO SUPPORT:

DONATE FUNDS

- To financially donate, click “[DONATE](#)” on the Darkest Night 4K page.
- Encourage your network to donate funds by sharing the link.
- You can also mail a donation to PO Box 48010 Coon Rapids, MN 55448

SPREAD THE WORD!

- Share the link to our Darkest Night page
- Repost our posts on social media and share why you connect with our mission!
- Send to anyone who you think would want to participate or donate.
- Feel free to make your own posts about The Darkest Night 4K or use the premade posts we have linked on the main campaign page.

WHY HOPE 4 YOUTH?

- For every dollar you donate, you will provide critical support for youth experiencing homelessness with housing, education, employment, and prevention.
- In 2023, youth made over **3,642** visits to HOPE 4 Youth Center to receive services.
- 25% of these youth are parenting their own children.
- In 2024 we have seen the highest number of youth visiting our HOPE 4 Youth Center than ever before.
- Scan the QR Code to read our 2023 Annual Impact Report to learn more about the impact we made last year.





General questions about the campaign in general, please contact Abby Haubner, Marketing and Event Coordinator at ahaubner@hope4youthmn.org or call 763.323.2066 ext. 116

For sponsor information, contact Nikki Calvin, Director of Advancement at nkalvin@hope4youthmn.org or call 763.323.2066 ext. 102

Follow us on Social Media:



@HOPE 4 Youth



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