

HOPE 4 YOUTH

OUT OF THE COLD

WHEN: Thursday, November 21st
4:30-7:30 PM



For more information on the event, to donate funds, and create a fundraising page.

WHERE: Anoka County Sheriff's Office &
HOPE 4 Youth Center

WHAT: Community-wide event raising awareness, collecting highly needed items, and raising funds to support youth experiencing homelessness! You can drive through to drop off items/funds or join us out in the cold!

WHY: This summer we have seen a record-high number of youth coming through our doors. Fall and winter are historically our busiest time of year. As we approach the coldest and busiest months of the year, the need now is greater than ever before. By supporting Out of the Cold, you are ensuring every youth has a safe and warm place to stay this winter.

LOCATIONS: NEW THIS YEAR! We will have two locations hosting our Out of the Cold event. You can join us at either location to drop off donations to celebrate the change being made!

#1 Anoka County Sheriff's Office
13301 Hanson Blvd NW
Andover, MN 55304

#2 HOPE 4 Youth Center
2665 4th Ave N #40
Anoka, MN 55303
(Donations Door)

HOW TO GET INVOLVED

- **DONATE HIGHLY NEEDED ITEMS**
 - Food items, Hygiene item, and NEW Clothing
 - Check out our top needs list for what items we need most! [VIEW HERE](#)
 - Please know we only accept clothing that is NEW or LIKE NEW.
 - We only accept NEW undergarments (Socks, underwear, bras, undershirts)

- **CREATE A FUNDRAISING PAGE**
 - CLICK "[Create Your Own Fundraising Page](#)"
 - Fill in the necessary information
 - Set a goal!
 - Once you have created a page you can share it with your network to help reach your goal and earn incentives.

- **BECOME A SPONSOR**
 - We have a variety of sponsorship opportunities! [VIEW HERE](#)
 - OR continue to page 4 of this tool kit
 - Contact Abby Haubner at ahaubner@hope4youthmn.org with any questions.

- **DONATE FUNDS**
 - You can donate funds online through the Out of the Cold page or you can drive through on Thursday, November 21st from 4:30 - 7:30 PM to drop off your donation in person!

- **CELEBRATE WITH US**
 - You or your group can join us on Thursday, Nov. 21st to celebrate the lives being changed and create an exciting environment!

**INCENTIVES WILL BE ANNOUNCED
ON MONDAY, OCTOBER 7TH**

TOP NEED ITEMS

FOOD ITEMS:

- Beef Jerky
- Microwave Meals
- Campbell's Chunky Soup
- Granola & Protein Bars
- Snack Crackers



HYGIENE ITEMS:

- Shampoo & Conditioner
- Lotion
- Body Wash
- Women's Deodorant
- Hair Brushes



NEW UNDERGARMENTS:

- Bras
- Underwear (Men's & Women's)
- Undershirts
- Socks (Men's & Women's)



*We will only accept new undergarments.
We will not be accepting any other clothing.*



OUT OF THE COLD GROUP OPPORTUNITIES

COMMUNITY GROUP OPPORTUNITIES

IS YOUR GROUP LOOKING FOR A WAY TO GET INVOLVED?
WE HAVE A FEW OPTIONS FOR YOU!

HOST A DONATION DRIVE

- Take our top needs list provided [HERE](#) and host a donation drive.
- Questions? Contact Mari Dahlke at mdahlke@hope4youthmn.org

SPEND AN HOUR IN THE COLD

- Choose a day as a group from November 1st - November 21st to spend an hour in the cold.
- Why? To raise awareness and collect donations to support our Out of the Cold event.
- If you choose to spend an hour in the cold we encourage you to create your own fundraising page through our site and post on social media to spread the word. Psst..make sure to tag us in any posts!

QUESTIONS?

- Contact Mari Dahlke, Community Engagement Coordinator, at mdahlke@hope4youthmn.org or call 763.323.2066 ext. 118

OUT OF THE COLD SPONSORSHIPS OPPORTUNITIES

NORTH STAR SPONSOR

\$10,000

- Matching Sponsorship for Out of the Cold to help us double our donations and help young people stay out of the cold.
- Your group will be highlighted as the presenting sponsor on the main Out of the Cold banner.
- Logo posted on social media, webpage, and e-blasts.

SILVER SPONSOR

\$2,500

- Provides youth with the fixed cost of entering stable housing.
- Your logo will be featured on the sponsor banner, social media, and the website.

HOURLY SPONSOR

\$1,000

- Provide youth with one-on-one support to help stabilize and empower youth to live independently at HOPE Place.
- We encourage you to choose an hour to join us on Thursday, November 21st.
- As an hourly sponsor, you will receive individual signage posted for the hour you choose.
- Your logo will be featured on the sponsor banner, social media, and the website.

GIVING SPONSOR

\$500

- \$500 can provide vehicle repair to allow youth to stay employed, in school, and safe.
- Your logo will be featured on the sponsor banner, social media, and the website.

WORKING SPONSOR

\$250

- \$250 provides resources to enter the workforce such as clothing, transportation, vital documents, etc.
- Your logo will be featured on the sponsor banner, social media, and the website.



Scan the QR Code to become a sponsor!

For more information about sponsorships please contact Abby Haubner, ahaubner@hope4youthmn.org or call 763.323.2066 ext. 116

OUT OF THE COLD

OTHER WAYS TO SUPPORT:

DONATE FUNDS

- To financially donate, click "[DONATE](#)" on the Out of the Cold page.
- Encourage your network to donate funds by sharing the link.
- You can also mail a donation to PO Box 48010 Coon Rapids, MN 55448

SPREAD THE WORD!

- Share the link to our Out of the Cold page.
- Repost our posts on social media and share why you connect with our mission!
- Send to anyone who you think would want to participate or donate.
- Feel free to make your own posts about Out of the Cold!

WHY HOPE 4 YOUTH?

- For every dollar you donate, you will provide critical support for youth experiencing homelessness with housing, education, employment, and prevention.
- In 2023, youth made over **3,642** visits to HOPE 4 Youth Center to receive services.
- 25% of these youth are parenting their own children.
- In 2024 we have seen the highest number of youth visiting our HOPE 4 Youth Center than ever before.
- Scan the QR Code to read our 2023 Annual Impact Report to learn more about the impact we made last year.



HOPE 4 YOUTH

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With general questions about the campaign, please contact Abby Haubner, Marketing and Event Coordinator at ahaubner@hope4youthmn.org or call 763.323.2066 ext. 116

For sponsor information, contact Nikki Calvin, Director of Advancement at nkalvin@hope4youthmn.org or call 763.323.2066 ext. 102

Follow us on Social Media:



@HOPE 4 Youth



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@HOPE 4 Youth