

# LaChelle's ED Update

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## **HOPE 4 Youth April Board Update**

May 1, 2022

### Community advocacy - New facility DREAM

- We are on standby until the legislative session concludes the end of May.
- Regardless of the outcome, our June Retreat will be focused on "What's Next". If we receive the funding, we have much to discuss. If we don't receive the funding, we need to envision viable options for our growth and our facility needs. More to come....

#### Board Engagement - Meaningful engagement objective

- A Night 4 HOPE was an amazing success! We had a goal of \$125,000 of which we exceeded reaching over \$136,000 revenue! We invested in an auctioneer and consignment trips and we believe this is what pushed the event over goal. Please see our recap video: <a href="https://youtu.be/iEyfUFYsUvs">https://youtu.be/iEyfUFYsUvs</a> and our photos of the evening <a href="https://flic.kr/s/aHBqjzMbvd">https://flic.kr/s/aHBqjzMbvd</a>. THANK YOU to everyone for your active engagement it was a blast!
- Thank you for blocking June 20<sup>th</sup> from 5p-8p for our Annual Board Retreat. This will be an important meeting as we discuss and begin plans for the future of HOPE 4 Youth.
- We will be moving our August 22<sup>nd</sup> board meeting to August 1<sup>st</sup> allowing everyone to participate in the annual Heartland Tire Golf Event!
- Please register for the August 22<sup>nd</sup> Heartland Tire Golf Event: <a href="https://www.heartlandtireclassic.com">https://www.heartlandtireclassic.com</a> all proceeds benefit H4Y.

#### Team and Mission Alignment - Stabilization and strengthening objective

- Brenda Pritchard's last day was 4.28.22. Brenda helped activate our HOPE Homes program. While we are disappointed about her departure, it allows us to re-image our staffing structure. We will be hiring a 32-hour a week case worker. Please share this opportunity with your networks as appropriate: Youth Services Coordinator
- We have two open positions at HOPE Place, please additionally share this opportunity with those interested in a very low-key role. This is a great part time position for retirees or college Jrs or Srs as they can study while they greet those coming through the door. Thank you for sharing this opportunity with your networks as well: HOPE Place Front Desk Support

#### Operational vision for 2022; Program and Advancement - Mission advancement and meaningful engagement objective

- Check out our 2021 Impact Report highlighting the progress of our imperative mission.
- Our outreach with youth is expanding realizing 80% of the youth who come through our doors engage in case management services. This is nearly 100 youth's lives being enriched thought a safe, caring, and empowering experience. This is where we end youth homelessness!
- As part of our safety and security strategies our entire staff will engage in a workplace safety training led by the Coon Rapids PD on June 10<sup>th</sup>.
- Additionally on June 10<sup>th</sup>, we will outfitting our Drop-In Center with an elevated camera system (free) providing greater security measures for our team, volunteers, and the youth we serve. (Thanks again Paul for your connection)

#### Financial Solvency – Fiscal transparency and area accountability culture objective

- Our audit is complete with a full review with the Finance and Executive committees. We will bring this to the board for discussion at our May 23<sup>rd</sup> meeting. We are elated with the findings we are clean with only praise in our efforts. They were so happy with our collaborative engagement; they reduced their 2022 increase by 50%.
- We ended March with a YTD total of \$50,000 improvement over our budgeted plan; the financials are in the board portal in the Board Packet folder. April financials will be sent with the May meeting information.
- On a daily basis, our donor database provides a dashboard outlining our donation progress. As of today, we are at 30% of our annual goal as compared to 26% this time 2021. This is a GREAT testament to our team, you, and the community's support. Bright days are ahead!

THANKS again for your incredible support in helping our A Night 4 HOPE event and mission be so successful! It will be wonderful to see you all again at our May Board meeting.