



## SPONSORSHIP OPPORTUNITIES

On any given night, there are more than 6,000 youth experiencing homelessness in Minnesota. When the darkness of night sets in, these youth are staying in shelters, sleeping on the streets and in cars, and couch-hopping. Many are alone and hopeless. HOPE 4 Youth is there to ensure all youth will feel safe, valued and supported while reaching their full potential. This begins with meeting their basic needs and leads to supporting them with the resources and skills needed to find and keep stable housing.

The 7th annual Darkest Night 4K Run/Walk will be held on Friday, September 30, 2022 at Bunker Hills Golf Club. We hope to raise awareness of what youth experience and raise funds so they never have to experience it again.

### **TITLE SPONSOR (1) - \$15,000**

- Company name attached to event name
- Opportunity to include items in swag bags
- Displayed recognition predominately at the event
- Logo on The Darkest Night 4K advertising
- 20 complimentary 4K entries
- Mention in press release and media bytes
- Large logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo with link in Eblasts

### **PLATINUM SPONSORS - \$10,000**

- Opportunity to include items in swag bags
- Displayed recognition predominately at the event
- 15 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo with link in Eblasts

### **BAG SPONSOR (1) - \$7,000**

- Logo on premium bag for all participants
- Displayed recognition at the event
- 12 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo with link in Eblasts

### **GOLD SPONSORS - \$5,000**

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 10 complimentary 4K entries
- Logo with link on HOPE 4 Youth website
- Mentions on HOPE 4 Youth's social media
- Logo with link in Eblasts

### **SILVER SPONSORS - \$2,500**

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 6 complimentary 4K entries
- Name with link on HOPE 4 Youth website
- Mention on HOPE 4 Youth's social media

### **BRONZE SPONSORS - \$1,000**

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 4 complimentary 4K entries
- Name with link on HOPE 4 Youth website

### **STAR SPONSORS - \$500**

- Opportunity to include items in swag bags
- Displayed recognition at the event
- 2 complimentary 4K entries

To confirm your sponsorship, visit [HOPE4YouthMN.org/4K](https://HOPE4YouthMN.org/4K).

All sponsorship payments are expected prior to the event unless other arrangements have been made. Payment can be remitted via credit card ([HOPE4YouthMN.org/4K](https://HOPE4YouthMN.org/4K)). For any questions, contact Nikki Calvin at [nkalvin@hope4youthmn.org](mailto:nkalvin@hope4youthmn.org).