



Board of Directors Meeting

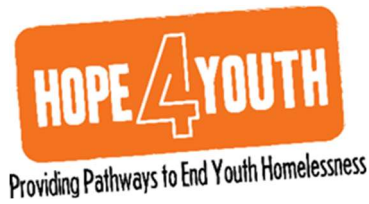
Monday, January 29, 2024

5:00pm – 7:00pm

Meeting Location: Anoka County Sheriff's Office
(If needed, virtual/call in within body of invitation)

AGENDA

	TIME
I. Call to Order (Anna Von Rueden) <ul style="list-style-type: none">• Welcome and introduction<ul style="list-style-type: none">○ Share what committee you are supporting in 2024 and WHY	5:00pm
II. Mission Moment (Steve Nash)	5:10pm
III. Chairman's Report (Anna) <ul style="list-style-type: none">• Approval of Minutes<ul style="list-style-type: none">○ Questions, discussion, removal• Confirmation of Agenda• Update on Executive Committee<ul style="list-style-type: none">○ Operations○ New Facility	5:15pm
Strategic Discussion and Operational updates: Presentation and Feedback	
IV. Closing out 2023 – A quick recap (LaChelle Williams)	5:30pm
V. Finance/Committee Update (Brooke Limanen Don Phillips)	5:45pm
VI. Runway for 2024 – Our runway (LaChelle Williams Anna Von Rueden)	5:55pm
VII. Funding HOPE 4 Youth – A look inside HOPE's Plan (Nikki Calvin JJ Slag)	6:20pm
VIII. Open Business	6:40pm
IX. Private Board survey – please feel free to leave when complete	6:45pm
Adjourn	7:00pm



**RESOLUTION OF THE DIRECTORS
OF
HOPE 4 Youth**

On January 29, 2024 the Board of Directors of Hope 4 Youth, proposed and approved the following resolution:

BE IT RESOLVED, that the HOPE 4 Youth Board of Directors (BOD) authorizes LaChelle Williams and Brooke Limanen be granted authorization to open and transfer our banking relationship from MagniFi Credit Union to Bremer Bank. The BOD authorizes the signing and review authority for all bank accounts at Bremer Bank.

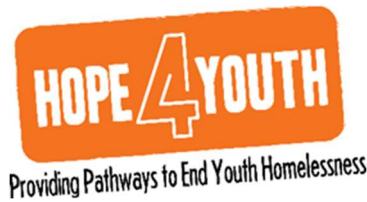
BE IT RESOLVED, that the HOPE 4 Youth Board of Directors authorizes Brooke Limanen be granted all access and administrative rights, to include signing authority, to all accounts at financial institutions of this agency.

Date

Chair, Board of Directors

—

Secretary, Board of Directors



**RESOLUTION OF THE DIRECTORS
OF
HOPE 4 Youth**

On January 29, 2024 the Board of Directors of Hope 4 Youth, proposed and approved the following resolution as related to the purchase of property funded through the Minnesota Legislative Grant of 2023:

BE IT RESOLVED, that the HOPE 4 Youth Board of Directors (BOD) authorizes LaChelle Williams to submit a Purchase Agreement based on the current non-binding Letter of Intent on behalf of the HOPE 4 Youth organization to begin purchase process for 8457 Sunset Road NE, Spring Lake Park, MN.

BE IT RESOLVED, that the BOD authorizes the review and signing authority for this agreement and other contract negotiations to be approved by the Executive Committee as related to any updated or counteroffer amendments.

BE IT RESOLVED, that the BOD authorizes the Building Committee, under the leadership of Building Committee Chair Stephen Nash, to provide recommendations to the Executive Committee as related to Architectural Firm RFP and Construction Firm RFP. The Executive Committee will serve as final authorizers and approvers of contracts related to the building project. All intentions will be fully and transparently communicated with the full BOD.

Date

Chair, Board of Directors

Secretary, Board of Directors



Industrial For Sale

8457 Sunset Road NE
Spring Lake Park, MN 55432

Property Details:

- New Construction 2022
- 12,000 SF Tilt up Construction
 - 1,000 SF Office
 - 1,000 SF Mezzanine Storage
- 24' Foot Clear Height
- 2 – Dock doors with levelers
- 1 – 14' tall drive in
- ESFR fire suppression for high pile storage
- Light Industrial Zoning
- Gated and Fenced Entrance



For Sale: \$2,340,000
Property Tax: \$57,398.36 (2024)

FOR MORE INFORMATION

Richard Lee

612-718-9919

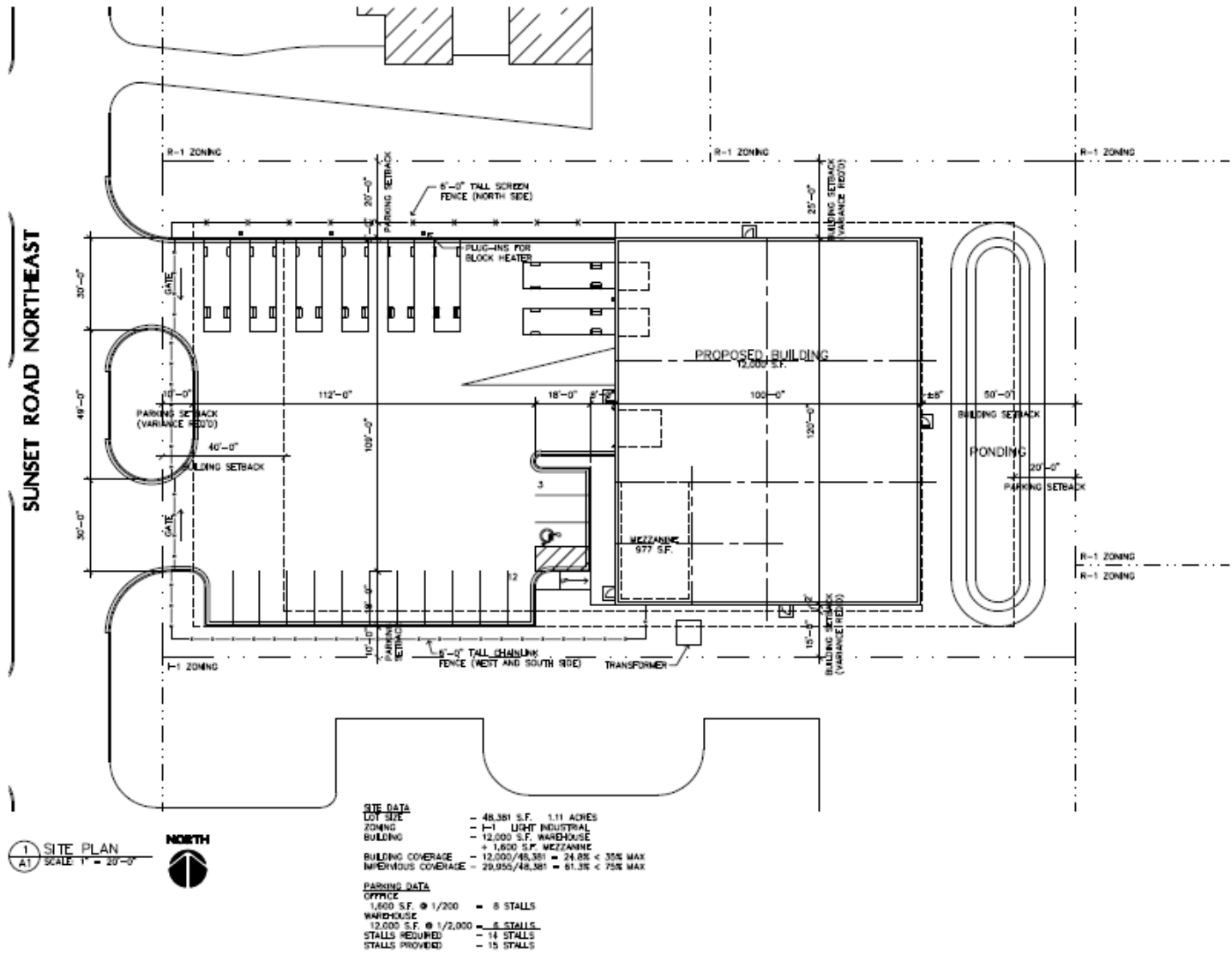
richlee@premiercommercialproperties.com



CONTACT: Richard Lee

MOBILE: 612-718-9919

EMAIL: richlee@premiercommercialproperties.com





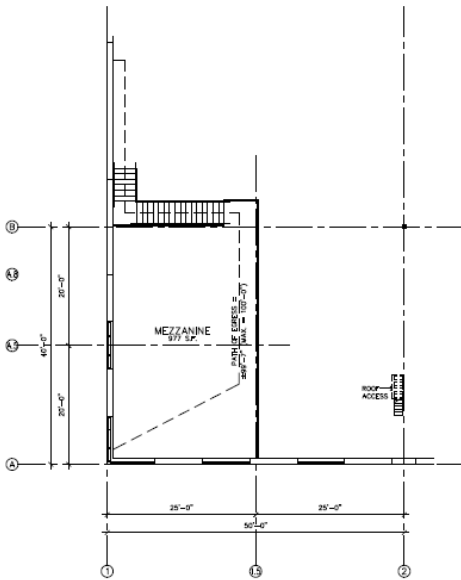
PREMIER
COMMERCIAL
PROPERTIES

FOR SALE

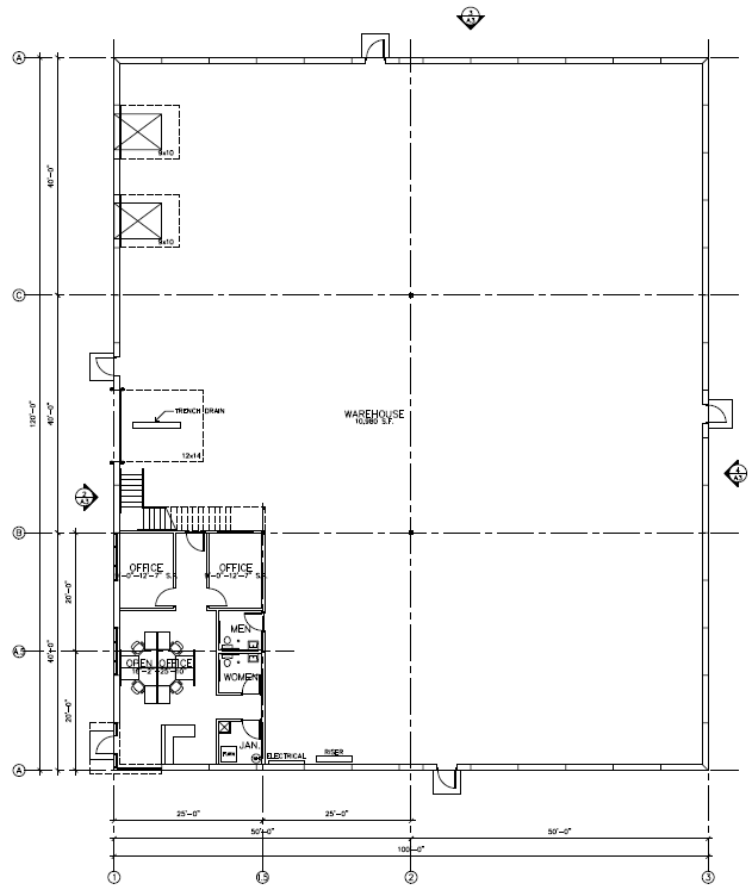
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2 MEZZANINE PLAN
SCALE 1/8" = 1'-0"



1 FLOOR PLAN
SCALE 1/8" = 1'-0"



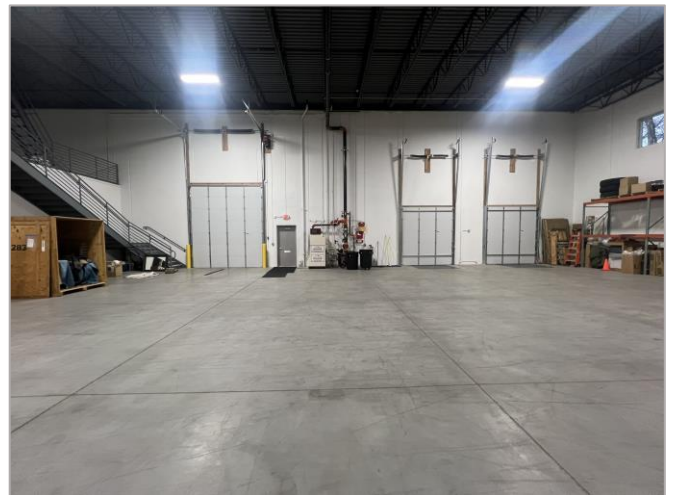
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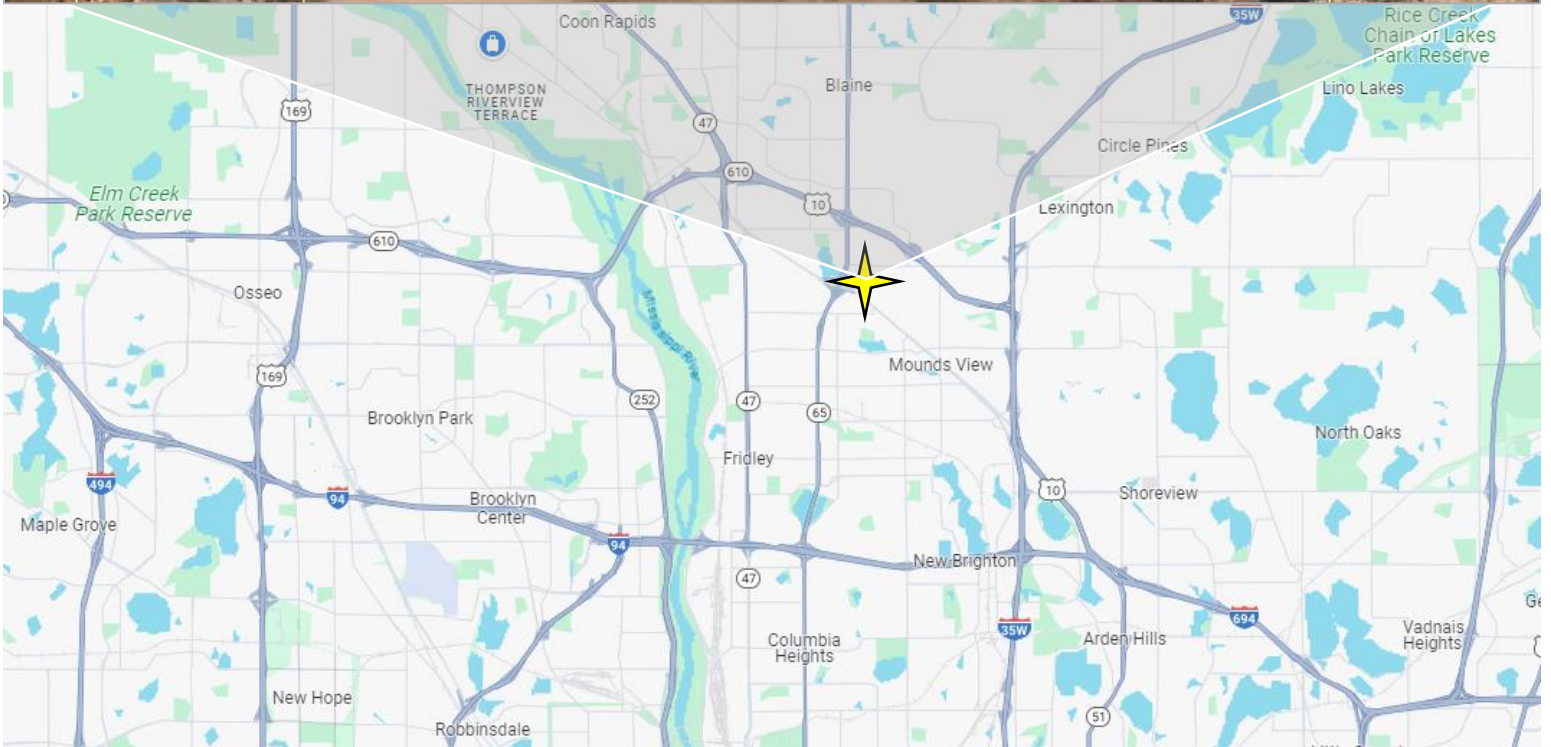
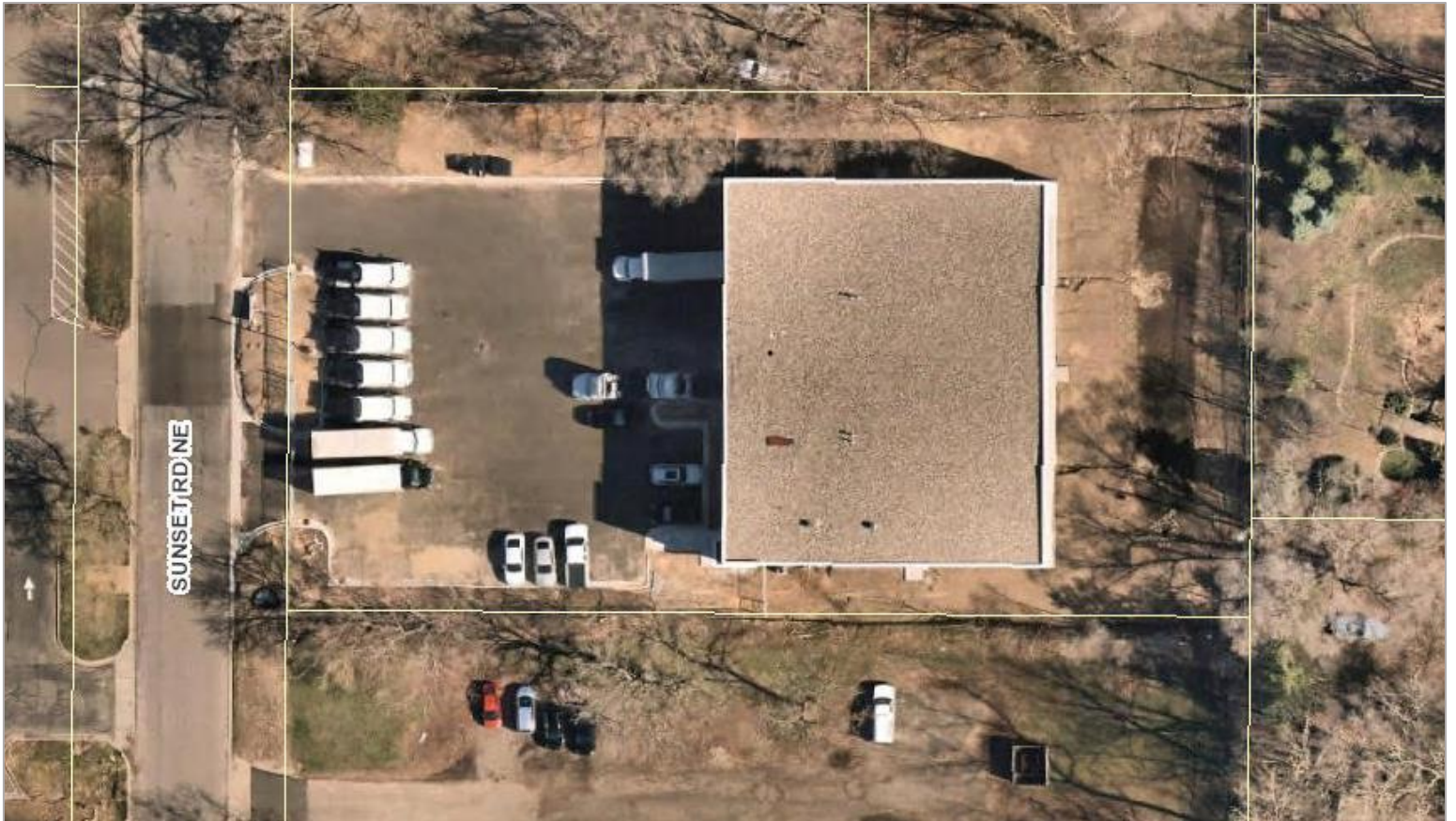
PREMIER
COMMERCIAL
PROPERTIES

FOR SALE

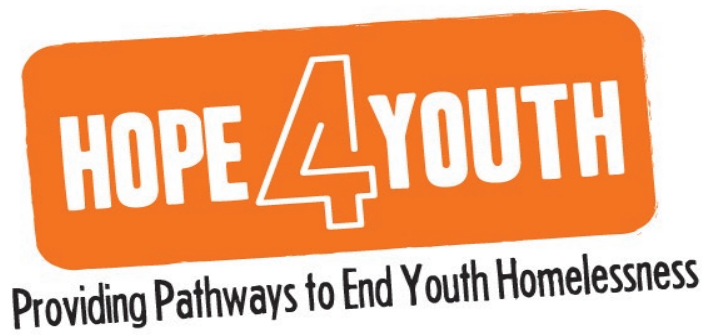
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299 Coon Rapids Blvd NW, Suite 200 | **Coon Rapids, MN 55433** | premiercommercialproperties.com | **763-862-2005**



Fiscal Year 2023
Financial Statements
as of December 31, 2023

**Statement of Financial Position
December2023**

Comments

Assets

Cash and Cash Equivalents	718,642	
Board Designated Operating Reserve	266,173	
Building Fund	30,046	Will transfer to Building Campaign budget
Receivables	79,122	GRH, OEO, FHPAP, Rent
Prepaid Expenses	60,980	
Inventory & Other Assets	45,205	
Investments	312,620	Treasury Bills
Property and Equipment, net	1,297,063	
Total Assets	2,809,851	

Liabilities

Accounts Payable & Other Accrued Liabilities	107,829	Payroll liabilities, credit card
Total Liabilities	107,829	

Net Assets

Unrestricted-Undesignated	2,367,848	
Unrestricted-Board Designated Operating Reserve	266,173	
Temporarily Restricted	13,621	Ratfield Scholarship
Current Year Net Surplus(Deficit)	54,380	
Total Net Assets	2,702,022	
Total Liabilities & Net Assets	2,809,851	

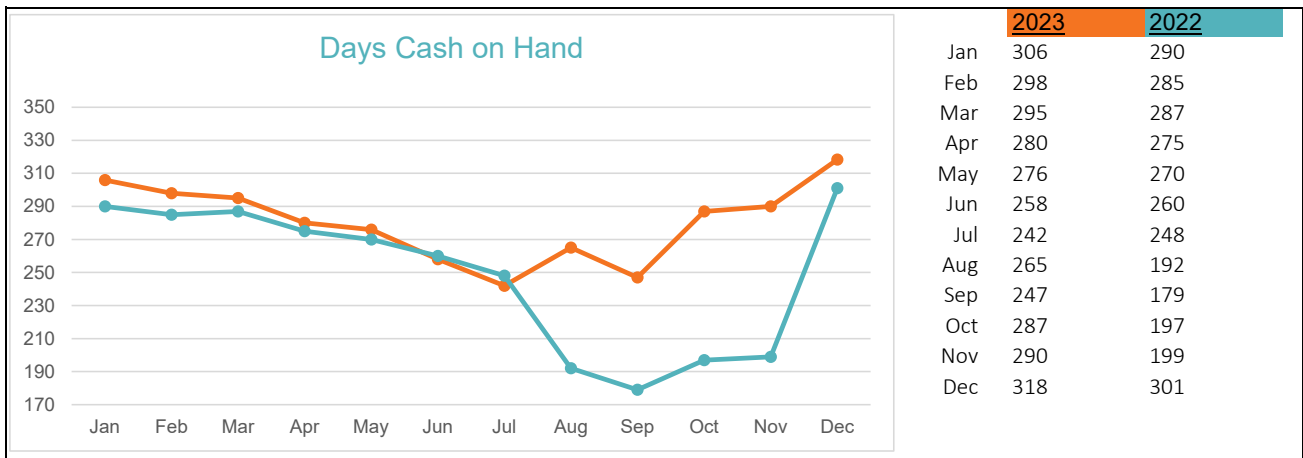
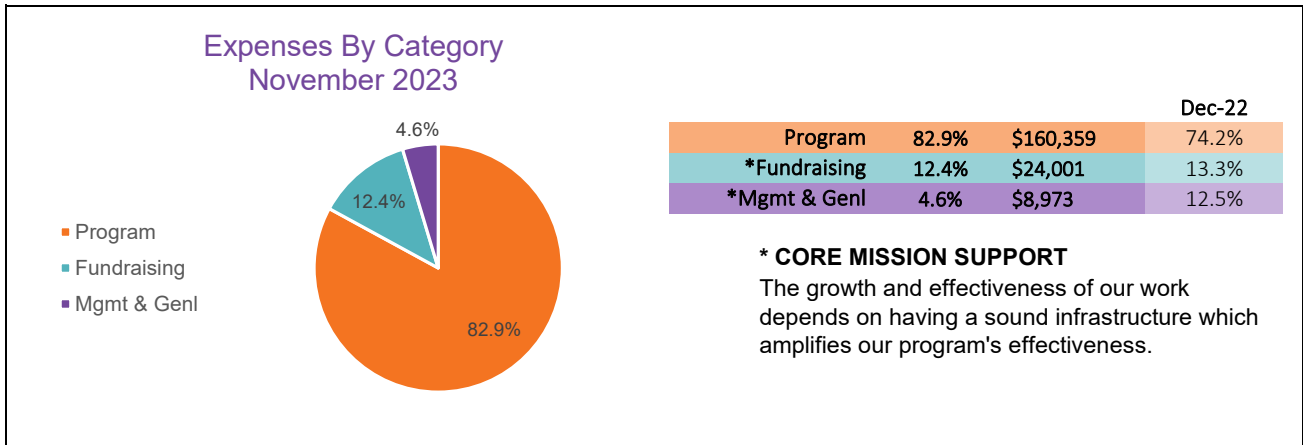
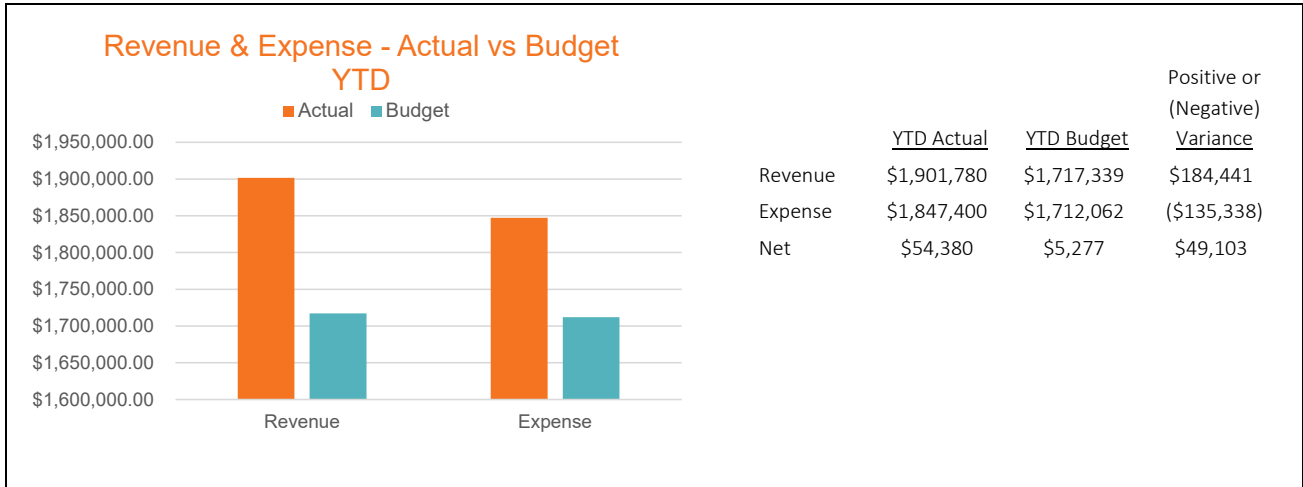
**Statement of Activity
December 2023**

	Actual	Budget	Actual to Budget Variance	Act to Bud Variance Comments
Ordinary Income/Expense				
Income				
DONATIONS, GIFTS, & GRANTS	279,742	260,660	19,082	Increase in OEO and Anoka Cty FHPAP
INVSTMT INC & OTHR GAIN(LOSS)	3,491	2,162	1,329	
OTHER SUPPORT	31,284	13,913	17,371	In kind donations higher than anticipated
PROGRAM SERVICE FEES	12,356	10,534	1,822	
SPECIAL EVENTS	(16,280)	0	(16,280)	Late invoice from Clays 4 Youth event
Total Income	310,593	287,269	23,323	
Expense				
BULDING & FACILITIES EXPENSE	27,197	9,182	18,015	Utilizing Heartland Tire funds for HOPE Place improvement
CONTRACTED SRV & PROF FEES	18,670	15,932	2,738	
DEPRECIATION EXPENSE.	3,586	3,099	487	
INSURANCE.	2,976	2,875	101	
LICENSES-MEMBRSHPS-DUES-FEES	4,848	5,591	(743)	
PAYROLL, TAXES, & BENEFITS	82,270	72,886	9,384	Fully staffed- grant requirement and higher than planned healthcare costs
POSTAGE, MAILING, & DELIVERY	2,486	367	2,119	
PRINTING & PROMOTION EXPENSE	763	1,060	(297)	
PROGRAM EXPENSES (YOUTH SUPPORT)	46,328	44,486	1,842	Utilizing Anoka County FHPAP Grant
STAFF, BOARD, & VOLUTEER EXP	3,317	5,198	(1,881)	
SUPPLIES & MINOR EQUIPMT	567	2,750	(2,183)	
TRAVEL & TRANSPORTATION	325	290	35	
Total Expense	193,333	163,716	29,617	
Net Income	117,259	123,553	(6,294)	

Statement of Revenue and Expense
Fiscal Year 2023 - through December 31, 2023

	<u>YTD Actual</u>	<u>YTD Budget</u>	<u>Over(Under) YTD Budget</u>	<u>Full Year Budget</u>	<u>Forecast</u>	<u>As of 11.14.23 Projected Year End</u>	
<u>Revenue</u>							
Donations, Gifts, and Grants	1,324,225	1,175,000	149,225	1,175,000	1,584,885	1,306,952	Increase of OEO, FHPAP (Anoka County) and increase in Heartland Tire Event donation
Investment & Other Income	44,829	31,975	12,854	31,975	46,991	40,876	
Inkind Contributions	186,171	140,000	46,171	140,000	200,084	160,380	
Program Service Revenue	135,131	135,364	(233)	135,364	145,665	122,310	
Special Events, net	211,424	235,000	(23,576)	235,000	211,424	209,100	
	<u>1,901,780</u>	<u>1,717,339</u>	<u>184,441</u>	<u>1,717,339</u>	<u>2,189,049</u>	<u>1,839,618</u>	
<u>Expense</u>							
Building and Facilities Expense	162,931	113,946	48,985	113,946	172,113	142,452	HOPE Place building expenses
Contracted Srvs & Professional Fees	219,351	203,048	16,303	203,048	235,283	216,663	
Depreciation Expense	42,051	37,811	4,240	37,811	45,150	42,031	
Insurance	39,021	34,500	4,521	34,500	41,896	35,936	
Licenses, Membrshps, Dues, & Fees	44,683	43,273	1,410	43,273	50,274	44,631	
Payroll, Taxes, and Benefits	1,019,367	947,529	71,838	947,529	1,092,253	1,017,198	Higher than planned Healthcare costs
Postage, Mailing & Delivery	5,354	9,000	(3,646)	9,000	5,721	5,177	
Printing and Promotion Expenses	11,874	15,720	(3,846)	15,720	12,934	12,284	
Program Expenses (Youth Support)	278,636	271,035	7,601	271,035	323,122	244,241	
Staff, Board, & Volunteer Expense	14,697	22,100	(7,403)	22,100	19,895	14,706	
Supplies and Equipment	5,183	10,500	(5,317)	10,500	7,933	5,611	
Travel and Transportation	4,238	3,600	638	3,600	4,528	4,128	
	<u>1,847,400</u>	<u>1,712,062</u>	<u>135,338</u>	<u>1,712,062</u>	<u>2,011,102</u>	<u>1,785,058</u>	
Net Surplus(Deficit)	<u>54,380</u>	<u>5,277</u>	<u>49,103</u>	<u>5,277</u>	<u>177,947</u>	<u>54,560</u>	

HOPE 4 Youth Financial Dashboard - December 2023





Providing Pathways to End Youth Homelessness

Program Snapshot November 2023

HOPE 4 Youth Drop-In Center Youth Statistics

318

Drop-In Center Visits
Children Visits = 59
Total Visits = 377
YTD Youth Visits = 2691

141

Unique Youth
Under 18 = 5
YTD Youth = 427

25

New Intakes
YTD = 229

Drop-In Center Community Referrals

Basic Needs	6
Education	0
Emergency Shelter	2
Employment	5
Financial Assistance	0
Health (physical, mental, etc.) Support	4
Housing	5
Legal Support	0
Parenting Support	0

Total Community Referrals 22

Case Management Services – All Programs

107 Youth Received 170 Hours of Case Management Services

Drop-In Center: 95 (67%) - youth received CM
Drop-In Center: 132 (94%) - youth received basic needs supports

Drop-In Center On-Site Resources

Transportation supports =	11
Amount of transportation supports =	\$130
Food Shelf Visits =	245
Clothing Closet Visits =	128
Hygiene Closet Visits =	206
Meals Eaten =	192

HOPE Place Youth Statistics - 12 youth served

0 open units, 0 move-out, 2 move in
7 residents continue to work on a career path (retail management, medical field, retail, industrial manufacturing)
9 residents are working (5 FT, 4 PT)
1 enrolled in FT HS
2 enrolled in college
1 enrolled in beauty school
7 are receiving health support (physical, mental)
9/10 passed monthly room checks

Career Force Sessions at HP: 3 residents engaged in 4 1:1 contacts

Drop-In Parenting Youth

Number of Children Visits = 59
Youth w/Children present = 30 (21%)
Baby Products Provided = 39
Community Referrals Parenting Support = 0



Providing Pathways to End Youth Homelessness

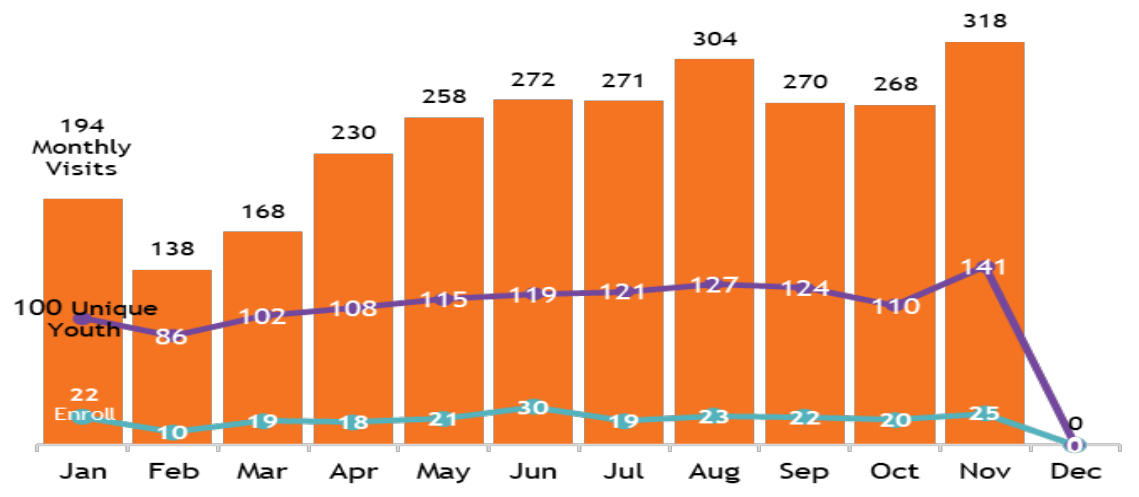
MISSION OUTCOME – NOVEMBER

Participants Assisted w/Housing Stability = 23

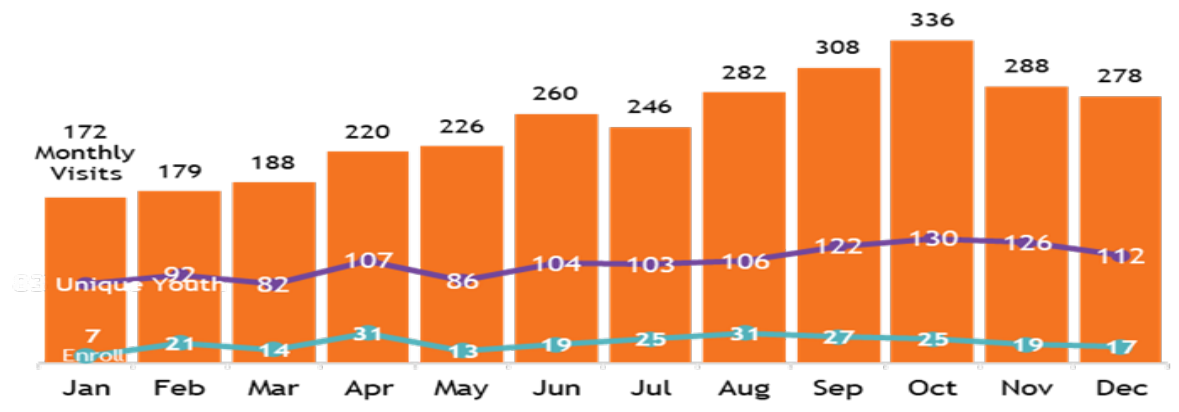
- Prevention (assisted in maintaining current housing) = 3
- Rapid Rehousing (assisted in finding permanent housing) = 3
- H4Y Housing Stability Assistance (Rent and Deposits) = 6
- HOPE Place New Resident = 2
- Host Homes (assisted youth in alternative housing option) = 2
- Community Referrals for transitional or permanent housing = 5
- Community Referrals for Emergency Shelter = 2

Year Over Year Drop-In Center Data

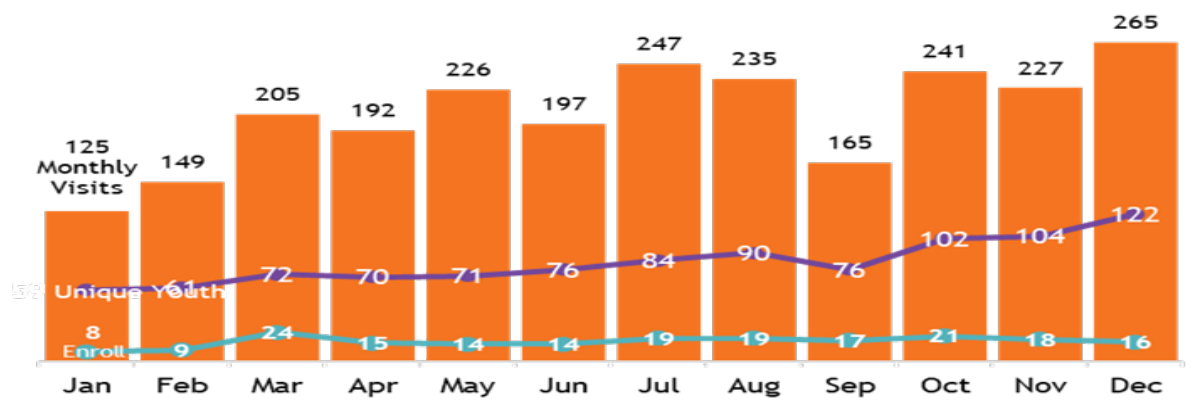
2023



2022



2021





Providing Pathways to End Youth Homelessness

Program Snapshot December 2023

HOPE 4 Youth Drop-In Center Youth Statistics

324

Drop-In Center Visits
Children Visits = 46
Total Visits = 370
YTD Youth Visits = 3015

151

Unique Youth
Under 18 = 8
YTD Youth = 456

26

New Intakes
YTD = 256

Drop-In Center Community Referrals

Basic Needs	12
Education	1
Emergency Shelter	2
Employment	3
Financial Assistance	0
Health (physical, mental, etc.) Support	6
Housing	4
Legal Support	3
Parenting Support	1

Total Community Referrals 32

Case Management Services – All Programs

106 Youth Received 125 Hours of Case Management Services

Drop-In Center: 94 (62%) - youth received CM
Drop-In Center: 143 (95%) - youth received basic needs supports

Drop-In Center On-Site Resources

Transportation supports =	23
Amount of transportation supports =	\$400
Food Shelf Visits =	273
Clothing Closet Visits =	94
Hygiene Closet Visits =	215
Meals Eaten =	188

HOPE Place Youth Statistics - 12 youth served

0 open units, 0 move-out, 0 move in
7 residents continue to work on a career path (retail management, medical field, retail, industrial manufacturing)
9 residents are working (5 FT, 4 PT)
1 enrolled in FT HS
2 enrolled in college
1 enrolled in beauty school
6 are receiving health support (physical, mental)
11/12 passed monthly room checks

Career Force Sessions at HP: 4 residents engaged in 6 1:1 contacts

Drop-In Parenting Youth

Number of Children Visits = 46
Youth w/Children present = 30 (20%)
Baby Products Provided = 35
Community Referrals Parenting Support = 1



Providing Pathways to End Youth Homelessness

MISSION OUTCOME – DECEMBER

Participants Assisted w/Housing Stability = 18

Prevention (assisted in maintaining current housing) = 5

Rapid Rehousing (assisted in finding permanent housing) = 2

H4Y Housing Stability Assistance (Rent and Deposits) = 2

HOPE Place New Resident = 0

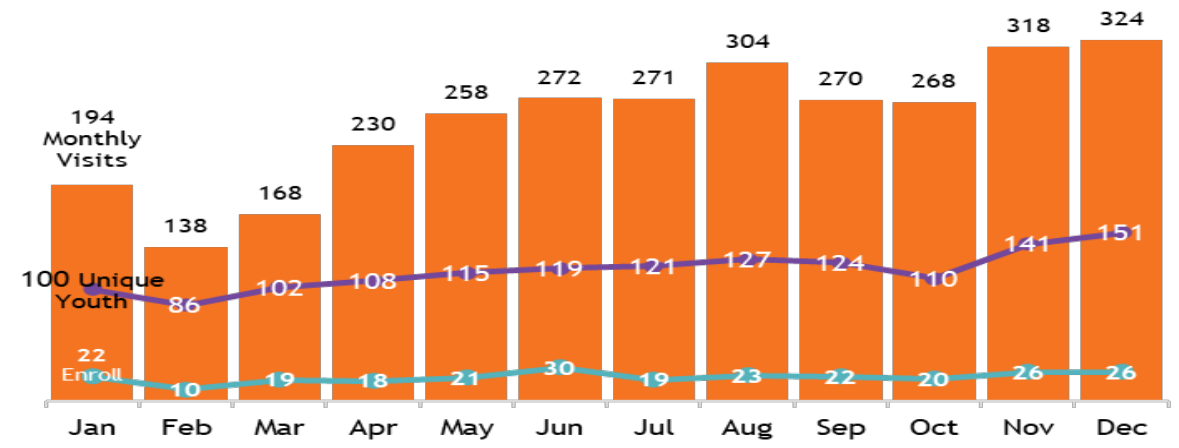
Host Homes (assisted youth in alternative housing option) = 3

Community Referrals for transitional or permanent housing = 4

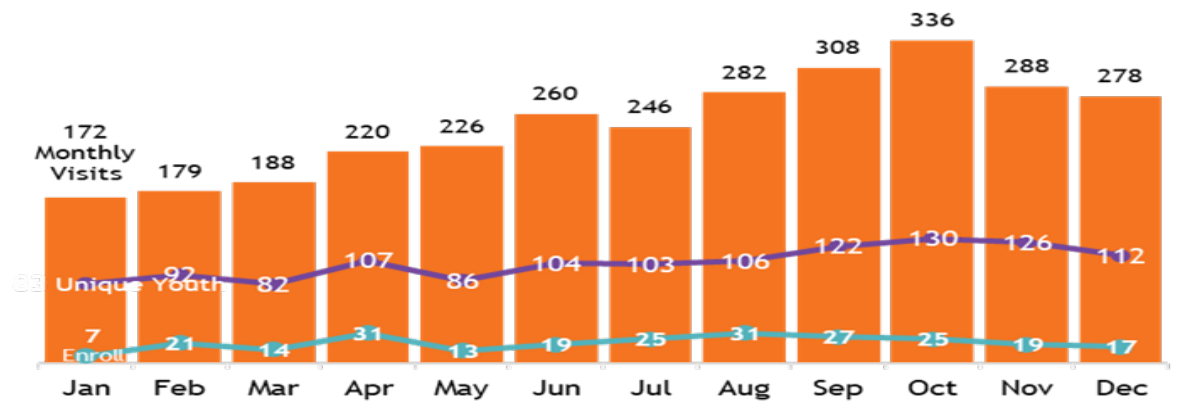
Community Referrals for Emergency Shelter = 2

Year Over Year Drop-In Center Data

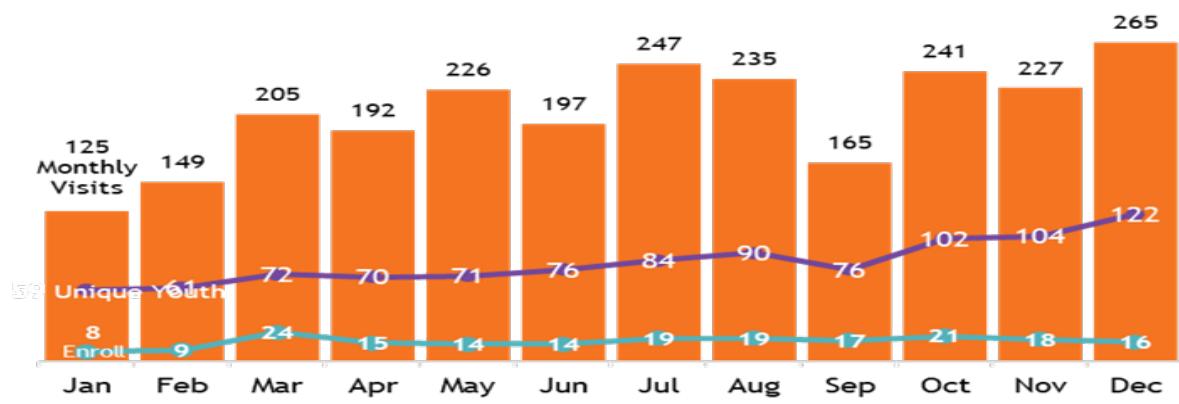
2023

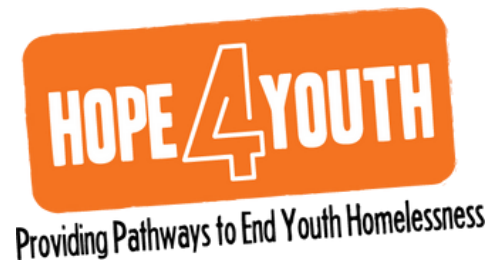


2022



2021





ADVANCEMENT SNAPSHOT NOVEMBER 2023

DONATIONS: \$146,503

Continued trend in Civic/Faith being much lower this year and also some reclassification into Corporate giving. Continuing to see an 11% decrease in individual giving overall. Redirecting additional efforts into Out of the Cold and Year end giving, and additional grant requests. Government grants are higher due to additional funding from OEO and FHPAP.

	Actuals	Budgeted
Individuals	\$71,723	\$37,214
Civic & Faith Based	\$18,170	\$11,689
Corporations	\$19,245	\$19,379
Foundations	n/a	\$10,000
Events	n/a	n/a
Government	\$37,366	\$12,500

NEW DONORS

81

NEW DONORS THIS MONTH GAVE: \$22,011

17%

FIRST TIME DONORS MAKING A SECOND GIFT WITHIN ONE YEAR

VOLUNTEER AND IN KIND DONATIONS

454

TOTAL HOURS

1,600 LBS of Food Donated

1,896 LBS of Clothing Donated that met guidelines

1,713 LBS of Clothing Donated that did not meet guidelines*

22 New Volunteers

15 Donation Drives Completed

* Three days sampled out of five donation days

SOCIAL MEDIA STATISTICS

64,994

IMPRESSIONS

of times content appears in front of user.

8,721

ENGAGEMENT

of times a user saved, commented, reacted, shared, or clicked on content.

849

AVERAGE REACH

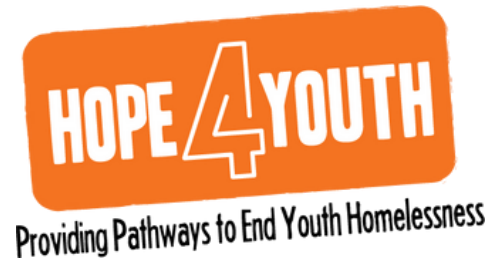
Average # of unique users per post

85

POSTS

SPECIAL ADVANCEMENT UPDATES:

Grants received - \$5,000 Allina Foundation, Nash Foundation \$25,000, Walmart Grants \$7,500; Annual Appeal mailed out; Out of the Cold incredibly successful and succeeded budget; Culligan Cares chose us as their give back charity - they held a fundraiser and donated new water filtration stations at both facilities; Emmanuel Christian donated 50 Thanksgiving boxes for youth



ADVANCEMENT SNAPSHOT DECEMBER 2023

DONATIONS: \$279,742

Increase in Individual Giving is due to the great response to Out of the Cold. Civic and Faith is trending higher this month but still trending lower for year end. Government is higher due to OEO and FHPAP

	Actuals	Budgeted
Individuals	\$99,617	\$125,899
Civic & Faith Based	\$15,545	\$11,233
Corporations	\$81,898	\$57,694
Foundations	45,000	\$500
Events	n/a	n/a
Government	\$37,682	\$12,500

NEW DONORS

90

NEW DONORS THIS MONTH GAVE: \$72,370

18%

FIRST TIME DONORS MAKING A SECOND GIFT WITHIN ONE YEAR

VOLUNTEER AND IN KIND DONATIONS

338

TOTAL HOURS

3,400 LBS of Food Donated

1,285 LBS of Clothing Donated that met guidelines

13 New Volunteers

18 Donation Drives Completed

* Three days sampled out of five donation days

SOCIAL MEDIA STATISTICS

58,418

IMPRESSIONS

of times content appears in front of user.

6,365

ENGAGEMENT

of times a user saved, commented, reacted, shared, or clicked on content.

1,049

AVERAGE REACH

Average # of unique users per post

64

POSTS

SPECIAL ADVANCEMENT UPDATES:

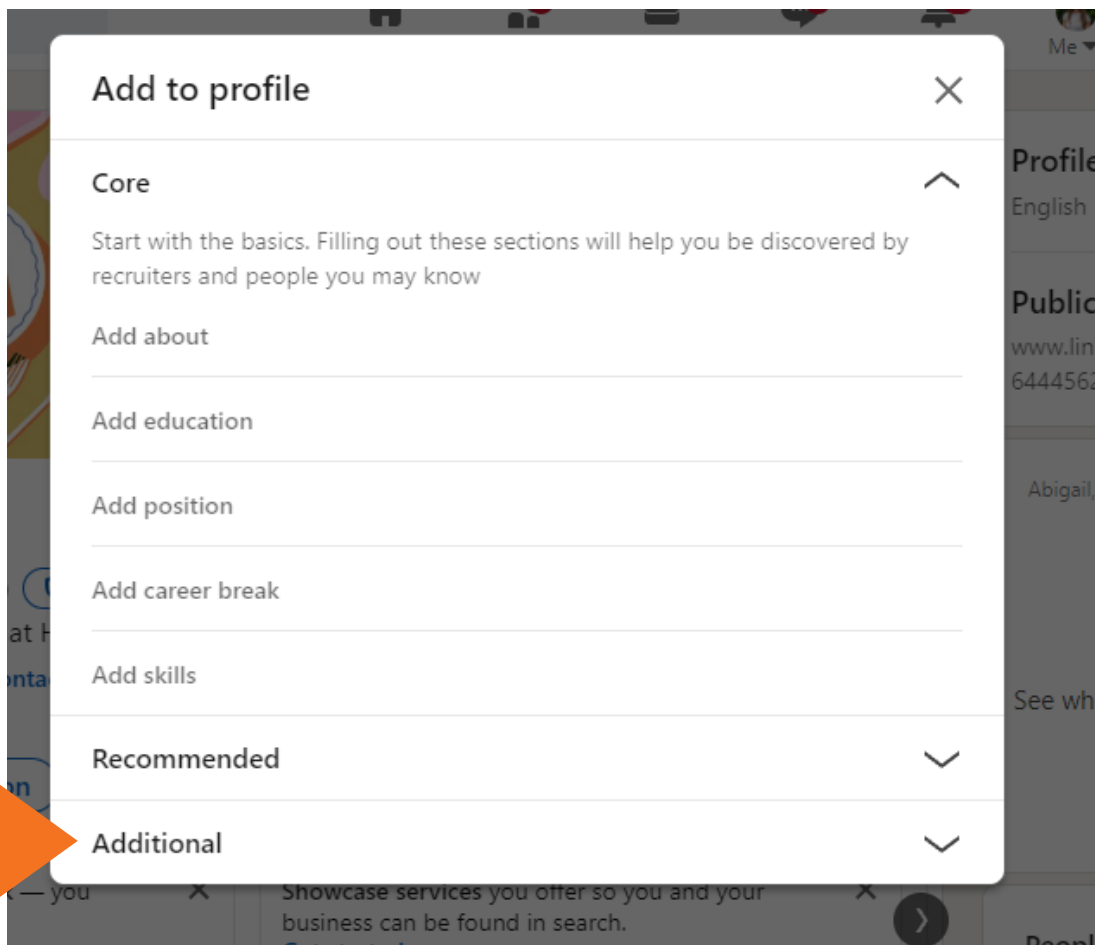
Grants received: \$20,000 Tourville Family Foundation; \$1500 BNSF; \$1000 Edina Realty Foundation; Donor event held at the DIC on 12/7 was a huge success; XIGent hosted the first onsite large group volunteer event at the DIC; 11 speaking engagements

How to add your Board Membership to your LinkedIn Profile:

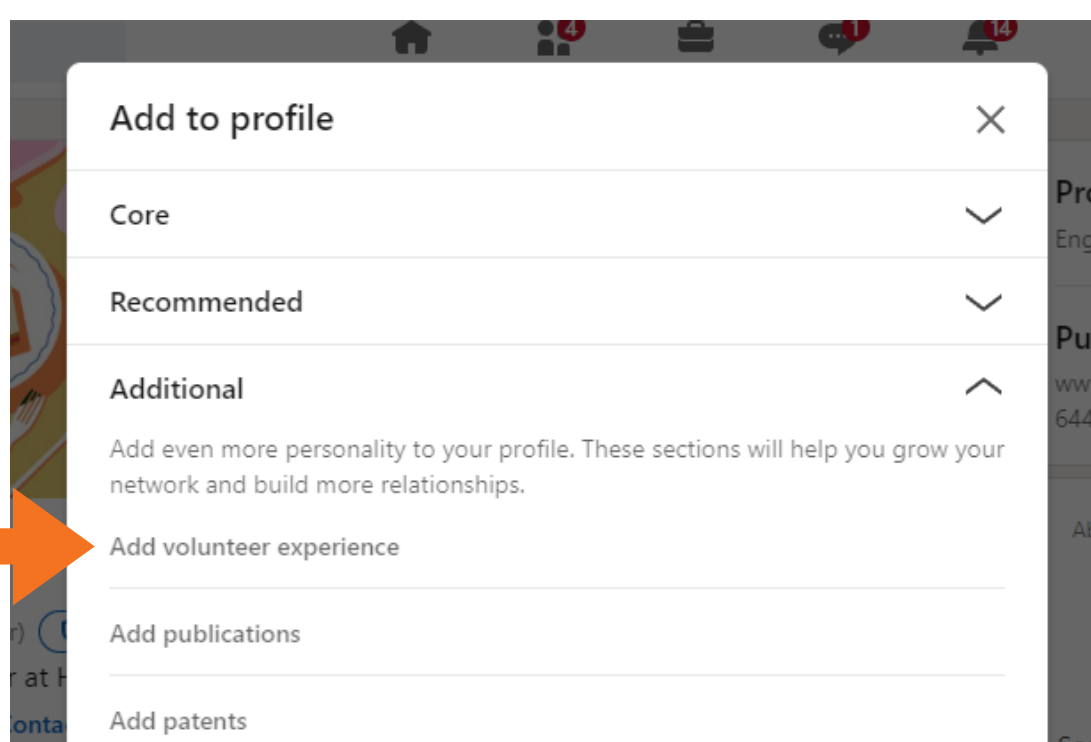
1. Go to your Profile
2. Click “Add profile section”



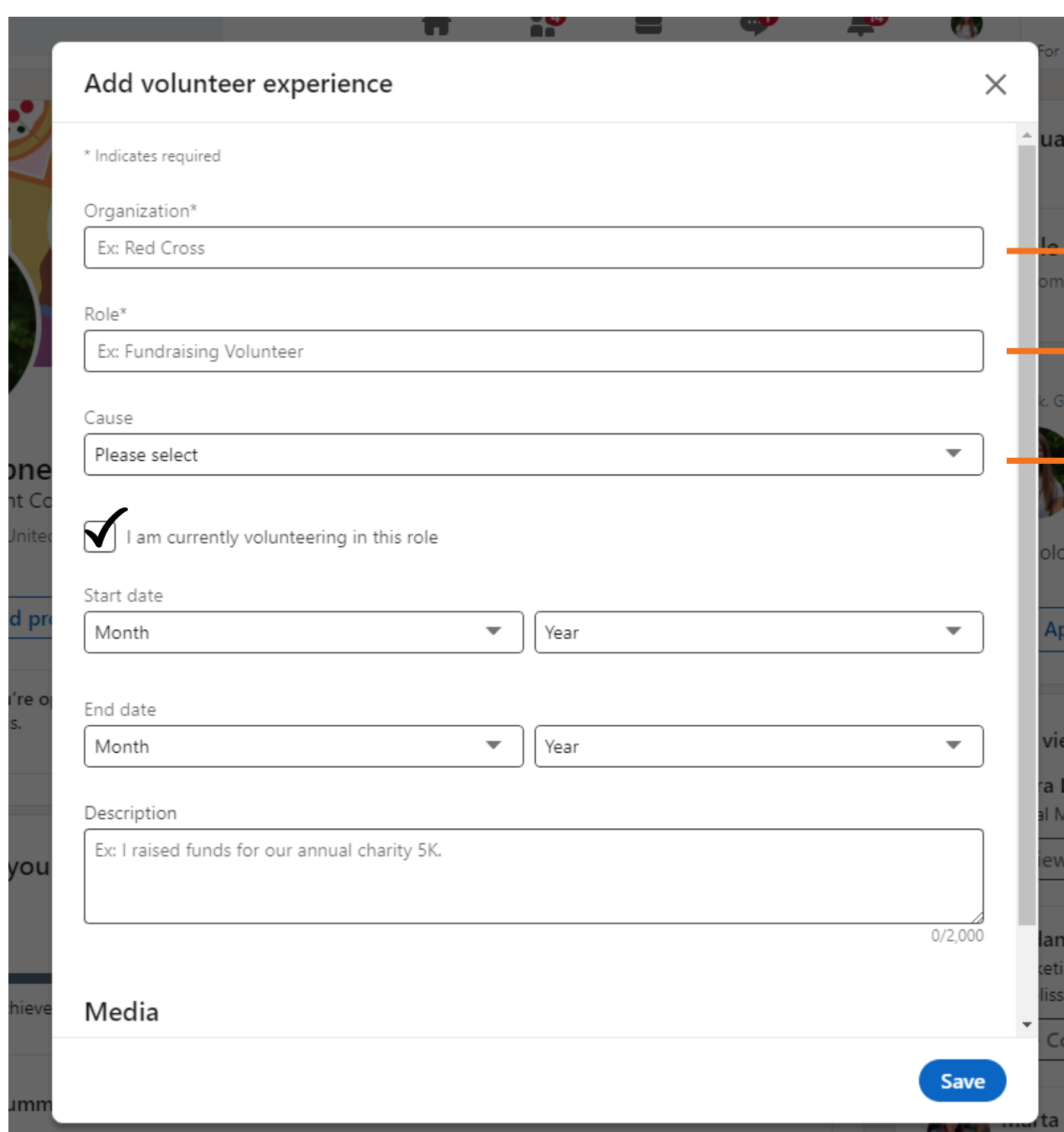
3. Click the arrow next to “Additional”



4. Click “Add Volunteer Experience”



5. Fill out the necessary fields and click “SAVE”.



* Indicates required

Organization*
Ex: Red Cross

Role*
Ex: Fundraising Volunteer

Cause
Please select

I am currently volunteering in this role

Start date
Month Year

End date
Month Year

Description
Ex: I raised funds for our annual charity 5K.
0/2,000

Media

Save

HOPE 4 Youth

Board Member

Social Services

Once you have saved this will appear on your profile under “volunteering”.

PRESENTING SPONSOR

\$20,000

- Seating for 2 tables (16 guests)
- Personalized tour of the Drop-In Center for up to 20 guests with H4Y Directors (date TBD).
- Tailored sponsorship benefits as agreed upon
- Verbal recognition from the podium
- Logo recognition on event signage, during the dinner slideshow, and at your tables.
- Presenting Sponsor logo recognition on H4Y website
- Logo recognition in multiple event acquisition and post event social media posts
- First right of refusal for Presenting Sponsor in 2024

GOLD SPONSOR

\$5,000

- Seating for 1 table (8 guests)
- Logo recognition on event signage, during the dinner slideshow, and at your table.
- Gold Sponsor logo recognition on H4Y website
- Logo recognition in multiple event acquisition and post event social media posts.

PLATINUM SPONSOR

\$10,000

- Seating for 2 tables (16 guests)
- Verbal recognition from the podium
- Logo recognition on event signage, during the dinner slideshow, and at your tables.
- Platinum Sponsor logo recognition on H4Y website
- Logo recognition in multiple event acquisition and post event social media posts

SILVER SPONSOR

\$2,500

- Seating for 1 table (8 guests)
- Logo recognition on event signage, during the dinner slideshow, and at your table.
- Silver Sponsor logo recognition on H4Y website
- Logo recognition in multiple event acquisition and post event social media posts.

ADDITIONAL OPPORTUNITIES FOR SPONSORS:

- Giving Moment Sponsor \$15,000
- Social Hour Sponsor \$2500
- Entertainment Sponsor \$2500
- Dessert Sponsor \$2500
- Valet Sponsor \$1500
- Tailored sponsorship benefits as agreed upon
- Verbal recognition from the podium
- Logo recognition on event signage and during the dinner slideshow.
- Logo recognition in multiple event acquisition and post event social media posts



SCAN THE QR CODE FOR SPONSOR
& TICKET INFORMATION!

Other questions, contact Nikki Kalvin
at nkalvin@hope4youthmn.org

HOPE 4 Youth
2024 A Night 4 HOPE
Sponsorship Inquiry



Dear Potential Sponsor,

It is time to save the date for this year's *A Night 4 HOPE!* This event will take place on Saturday, April 20th at Bunker Hills Event Center. A Night 4 HOPE promises to be an unforgettable evening filled with entertainment, inspiration, and a shared commitment to making a difference. With your generous sponsorship, we can make this event a resounding success and create a brighter future for youth experiencing homelessness in our community.

In 2023, HOPE 4 Youth achieved remarkable milestones, serving the highest number of youth with over 450 youth visiting our Drop-In Center over 3,000 times and successfully housing a record number of young individuals. However, the need for support continues to grow, and we cannot do it alone. By becoming a sponsor for A Night 4 HOPE, you will join us in our mission providing essential services, resources, and opportunities to young people experiencing homelessness to help them overcome adversity and build a stable future.

Your sponsorship will not only showcase your commitment to corporate social responsibility but also provide invaluable support to the most vulnerable members of our community. Together, we can create lasting change and break the cycle of homelessness for countless young lives.

To learn more about sponsorship opportunities and how you can support A Night 4 HOPE, view the *Sponsorship Opportunities Document* attached. We look forward to partnering with you and creating a brighter future for young people experiencing homelessness in our community.

Thank you for your consideration and support.

With gratitude,

Nikki Kalvin
Director of Advancement